

EDUARDO N. MAURÍCIO

SENIOR DESIGNER | DIGITAL • WEB • BRANDING • VIDEO

São Paulo, Brazil

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PROFESSIONAL SUMMARY

Senior Designer with over 15 years of experience in digital design, web design, branding, and visual identity, working across agencies, startups, telecom, technology, and independent projects. Experienced in creating websites and landing pages, online and offline graphic materials, interfaces, institutional assets, campaigns, and video editing, collaborating closely with marketing and communication teams.

TECHNICAL SKILLS

Graphic and digital design • Web design and landing pages • Branding and visual identity • Digital campaigns and social media • Video editing and motion graphics • Responsive layouts.

Tools

Adobe Photoshop • Illustrator • InDesign • Adobe XD • Figma • WordPress • HTM • CSS • PHP • Premiere • After Effects • Audition • PowerPoint • Canva

IA aplicada ao design

ChatGPT • Midjourney • Gemini • ElevenLabs

PROFESSIONAL EXPERIENCE

IT Works - Senior Designer | Web | Digital (2023 – 2025)

- Led the redesign of the company's visual identity. Created institutional and promotional materials. Developed and maintained websites and landing pages.

ZAP A Minha TV - Designer (2021 – 2023)

- Created digital and print assets for TV, online, and social media campaigns. Worked closely with marketing teams.

Banco Nacional de Angola - Designer | Video (2018 – 2020)

- Developed brand assets and institutional digital and print materials. Edited institutional and promotional videos.

F2F Digital - Web Designer | Video (2015 – 2016)

- Designed landing pages and digital layouts. Edited videos for online campaigns.

Livraria Cultura - Designer | Web Designer (2012 – 2014)

- Updated and maintained the corporate website. Created digital assets and landing pages.

Viva Condomínios — Designer (Estágio) (2010 – 2012)

- Created digital and print materials. Assisted in updating the corporate website.

EDUCATION

Postgraduate Degree in Animation

Senac – 2016 – 2017

Bachelor's Degree in Computer Science

Universidade Nove de Julho (Uninove) – 2008 – 2013

Technical Degree in Computer Graphics

Saga School – 2005 – 2007

ADDITIONAL INFORMATION

ILanguages: Portuguese (Native) | English (Advanced) | Spanish (Intermediate)

Work Model: Full-time or Part-time • On-site • Hybrid • Remote

Collaboration Tools: Trello • Slack • ClickUp • Monday.com • Microsoft Teams